

Achieving Our Economic Potential Economic Development Plan Framework

27,000 Additional Jobs by 2026

Go Partners

1,800+ per year and 500 more than now

DEVELOPERS

INVESTORS

HCA

DFT

BIS

Treasury

DCLG

DEFRA

DCMS

TSB

Strategic Influences

Key Activities

- LTP
- LDFs: Planning Policy
- Housing Strategy
- LIP
- Strategic Asset Management Plan

- Town Centre Regeneration
- Use of Council Assets
- Infrastructure: Transport, ICT, Utilities
- ERDF: Incubation Space

Land and Premises

Business Growth & Resilience

- Business Engagement
- High Growth Businesses - Innovation
- Business Start Up
- Inward Investment
- Creative Arts/ Culture
- RDPE
- Business Retention
- Sector Growth

- UKTI
- Business Link
- Business Intermediaries – Agents & Networks
- Carbon Management Plan
- Emergency Plan
- SEMLEP

DFE

BIS

DWP

JC+

PCT/ NHS

DCLG

EU

- SFA
- NAS
- Schools/ Academies
- HE/FE
- YPLA
- Children & Young Persons Plan

- Skills Strategy
- Strategic Leadership/ Facilitation
- Procurement
- Apprenticeships
- UTC

Skills for Growth

Into Work

- ESF
- Community/ Voluntary Sector Enterprise
- Adult Community Learning
- Libraries

- JSNA
- Healthier Communities Strategy
- Community Engagement Strategy
- Child Poverty Strategy

LEARNERS

Self Service

Listening

Flexibility

Reducing Red Tape

Key Messages

EARNERS

Enabling Ethos